





**3. Articles: Write the titles of a minimum of 5 articles per Category group.**

1.				
2.				
3.				
4.				
5.				

**4. Content Description** (types of articles, article topics, used for site purpose, goals, and about page):

**5. Demographics** (Describe your target audience in detail - who are you blogging for?):

**6. Calls to Action** (key elements to direct visitor traffic visually):



**7. Site Purpose/Goals** (mission statement):

**8. Design Elements** (essential images and design considerations):

**Core Content Checklist:**

- |   |                                     |                                      |
|---|-------------------------------------|--------------------------------------|
| <input type="checkbox"/> About                | <input type="checkbox"/> Policies   | <input type="checkbox"/> Other Pages |
| <input type="checkbox"/> References/Resources | <input type="checkbox"/> Copyright  |                                      |
| <input type="checkbox"/> Contact              | <input type="checkbox"/> Comments   |                                      |
| <input type="checkbox"/> Subscribe            | <input type="checkbox"/> Disclosure |                                      |
|   | <input type="checkbox"/> Liability  |                                      |
|   | <input type="checkbox"/> Privacy    |                                      |
|   | <input type="checkbox"/> Other      |                                      |

**9. Notes/Discoveries:**